



Contact Tournament Sponsorship Packages and Benefits

Code	Sponsorship Item	Cost (inc VAT)	What is included
R7.C.S1	Elite Coach Sponsorship	£16,000	Full page (inside front cover) in event programme, 10 x pitch-side advertising, guest appearance of sponsor's choice by James Haskell. Logo on front page of RCUK website with special company link package. Exclusive hospitality suite (2 tables of 10). 1 table at gala dinner and 15 x nightclub tickets.
R7.C.S2	Pitch Sponsorship	£14,000	Full page (inside back cover) in event programme, 10 x pitch-side advertising, exclusive hospitality suite (2 tables of 10). Logo on front page of RCUK website with special company link package. 1 table at gala dinner and 15 x nightclub tickets.
R7.C.S3	Hospitality Area	£12,000	Full page in event programme, 6 x pitch-side advertising, exclusive hospitality suite (2 tables of 10). Logo on front page of RCUK website with special company link package. Full branding on hospitality menus.
R7.C.S4	Playing Kit Sponsorship	£11,000	Logo on all shirtsleeves, full page in event programme, 4 x pitch-side advertising, exclusive hospitality suite (2 tables of 10). Logo on front page of RCUK website with special company link package.
R7.C.S5	Gala Dinner	£10,000	Full page in event programme, 4 x pitch-side advertising, 1 table of 10 at gala dinner. Logo on front page of RCUK website with special company link package. Full branding on menus at gala dinner.
R7.C.S6	Changing Rooms	£8,500	Full page in event programme, 4 x pitch-side advertising, 1 table of 10 at gala dinner. 15 x nightclub tickets. Special company link page on RCUK website.
R7.C.S7	Auction	£8,000	Full page in event programme, 4 x pitch-side advertising, 1 table of 10 at gala dinner. 15 x nightclub tickets. Special company link page on RCUK website.
R7.C.S8	Programme	£6,000	Programme title, full page in event programme, 4 x pitch-side advertising. Special company link page on RCUK website.
R7.C.S9	Players Sponsorship	£5,000	Half page in event programme, 2 x pitch-side advertising, 1 hospitality table (of 10) in main hospitality area. Special company link page on RCUK website.
R7.C.S10	Photographer	£5,500	Half page in event programme, branding on uniform. Sponsor logo will be on all gift photo frames given to each team captain, 1 x pitch-side advertising.

R7.C.S11	Mobile Scoreboard	£4,250	Half page in programme, 2 x pitch-side advertising. Special company link page on RCUK website. Advertising opportunity on scoreboard through the day.
R7.C.S12	Physios/Medical	£3,750	Half page in event programme, 2 x pitch-side advertising, logo on physio's shirts. Special company link page on RCUK website.
R7.C.S13	Ball boys	£3,750	Half page in event programme, 2 x pitch-side advertising, logo on boy's shirts. Special company link page on RCUK website.
R7.C.S14	Staff Uniforms	£3,500	Half page in event programme, logo on uniforms, 2 x pitch-side advertising. Special company link page on RCUK website.
R7.C.S23	Leonard Lounge	£3,000	Half Page in event programme, 2 x pitch-side advertising. Special company link page on RCUK website.
R7.C.S15	Control Centre	£3,000	Half Page in event programme, 2 x pitch-side advertising. Special company link page on RCUK website.
R7.C.S16	Organisers	£2,500	Half page in event programme, 2 x pitch-side advertising. Special company link page on RCUK website.
R7.C.S17	Referees/linesmen	£2,500	Half page in event programme, 2 x pitch-side advertising, logo on referee's shirts.
R7.C.S18	Sound System	£1,850	Half page in event programme, 1 x pitch-side advertising.
R7.C.S19	Raffle	£1,750	Half page in event programme, 1 x pitch-side advertising.
R7.C.S20	Silent Auction	£1,500	Half Page in event programme, 1 x pitch-side advertising.
R7.C.S21	Security	£1,000	Half page in event programme.
R7.C.S22	Parking	£1,000	Half page in event programme.

All packages include the following:

Together with the extra benefits associated to both the Contact Sponsorship Packages and Touch Sponsorship Packages available, all sponsors will also benefit from:

- A Priority reservation at a heavily discounted space for an area within the Business Networking Zone for only £150 (plus VAT)
- Your company name and logo on the 'Sponsors Wall' in the main Club House and Business Networking Zone
- Your company name, logo and website will be listed in the official event programme
- Your company name, logo and website link will be detailed on the RCUK website (including during the lead up to the event)
- All sponsors will also be thanked at regular intervals throughout the day, in announcements made via the event tannoy system

*** The nightclub package has not yet been finalised, so although we have included it in the above, it is subject to availability.

Benefit Package Glossary

Exclusive Hospitality Suite

(Set number of tables as advised per package with all food inclusive throughout the day (lunch and afternoon tea) plus £100 beverage allowance per table controlled via event credit card)

Table in Hospitality Area

Includes all food throughout the day plus £100 beverage allowance per table controlled via event credit card) .

***Breakfast is available (bacon rolls, Danish pastries and coffee) at an extra cost £5.25 plus VAT per person.

Gala Dinner

Set number of tables as advised per package including all food, and 4 bottles of house wine – 2 red and 2 white, band in the evening.

Nightclub Package

Set number of tickets as advised per package to include transport and access into the post-event party at a London nightclub (Partners are also invited). **NB No drinks included in this package.**

Pitch-side Advertising

Set number of 300 x 90 solid PVC banners printed with 4 colour process to company's own exclusive design. Banners can be sent to company after the event.

The banners around the main pitch will be attached to the existing surrounding hoardings, in all other areas, the banners will be free-standing on banner frameworks.