



RCUK CHARITY SEVENS HOSPITALITY AND GALA DINNER

THE ATHLETIC GROUND RICHMOND LONDON
THURSDAY 10TH SEPTEMBER 2009



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ANNIVERSARY 25



RCUK CHARITY 7s: PLAY RUGBY • SUPPORT CHARITY • MAKE A DIFFERENCE



The **RCUK Charity Sevens** presents the perfect opportunity to entertain, while at the same time directly contributing to charitable fundraising. It's a fantastic way to host your customers, potential customers, partners, suppliers or top performing employees, while also being associated with a great fundraising effort.

A wide range of hospitality options are on offer throughout the day and the evening. On the day, book an exclusive pitch-side hospitality suite or take an exclusive or shared table option in the main hospitality restaurant. Alternatively if you just want a pie and a pint, then book into the Leonard Lounge.

Enjoy top quality rugby from both the Contact Sevens and Mixed Touch Rugby Competitions, plus fantastic commentary from Ian Robertson, BBC Rugby Correspondent and former Scottish International. Take the opportunity to chat to some of the many leading professional players and receive touchline coaching from some of the stars of International Rugby.

In the evening join us at the Babicka Original Wormwood Vodka Cocktail Party at 7.30pm followed by the glittering post-tournament Charity Gala Dinner at 8.30pm and enjoy the company of a Guinness Premiership or International Rugby Player on your table. Your guests will also enjoy the opportunity throughout the day and indeed the evening to mingle with many of the stars of Premiership and International Rugby.

BOOK NOW:

www.rcuk7s.com : sales@rcuk7s.com : 01344 860861



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RCUK CHARITY SEVENS THE EVENT



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RCUK CHARITY 7s: THE ULTIMATE CORPORATE 7s EVENT

Set up by **James Haskell**, England, Stade Francais and former Wasps flanker, RCUK Charity Sevens brings the worlds of rugby and business together for a fantastic day of Contact Sevens and Mixed Touch Rugby, all in the aid of charity.

Up to 24 teams in both Contact Sevens and Mixed Touch Rugby Competitions will compete in a league format with semi-finals and finals in each competition to determine who will be champions in each discipline. Gates open at 9.15am with play continuing throughout the day until the Mixed Touch Rugby Competition final at 5.45pm and the Contact Sevens Competition final at 6.00pm. The winner of the prestigious Trafigura Cup gains automatic entry to the "King of 7s", the new champion of champions event to determine the overall corporate 7s champion. The inaugural Mixed Touch Rugby Competition will see men and women, beginners and the more experienced, competing together in this non-contact, six-a-side version of the game for the Trafigura Shield.

In the Contact Sevens Competition teams will have the option to be joined by specialist sevens players on the pitch. This, combined with pre-event coaching from leading International Players will ensure some exciting match play. Current and past Internationals as well as leading players from the Guinness Premiership will be present throughout the day, both on the touchline giving last minute coaching tips as well as taking part in the hospitality.



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RCUK CHARITY SEVENS A DAY TO REMEMBER



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DAYTIME HOSPITALITY

The RCUK Charity Sevens is a great event for corporate hospitality for partners, prospective customers, or suppliers, as well as providing an ideal opportunity to reward top performing employees or partners.

Whether or not you are fielding a team it is sure to be a day to remember, with entertaining rugby on the pitch and many of the stars of International and Guinness Premiership rugby around throughout the day in the hospitality areas and pitch side.

Luxurious private pitch-side suites are available around the main pitch where the semi-finals and finals of both the Trafigura Cup and Bowl will be staged. In addition exclusive shared table options are available in the main hospitality restaurant. Alternatively you may prefer a pie and a pint in The Leonard Lounge.

Each deluxe hospitality suite is furnished to a good standard and includes dedicated waiter service and bar. A TV package is available as an optional extra.

There is a comprehensive pre-bookable menu included with the cost of your suite, as well as an allowance for wine. A good selection of fine wines, spirits, beer and lager is available.



GALA DINNER

Join us for the Babicka Original Wormwood Vodka Cocktail Party at 7.30pm followed by the glittering Charity Gala Dinner at 8.30pm. The opportunity to mingle and talk with many of the stars of International and Guinness Premiership rugby will ensure your guests have a truly memorable night. This is an excellent opportunity to entertain top performing employees, provide hospitality to customers, partners and suppliers.

During the evening you will be entertained by:

- After Dinner Speaker
- Guest Entertainer
- Q&A with England Rugby Players
- Charity Auction
- Replays of the day's best play – plus an opportunity to vote for the 'Try of the Tournament'
- Live Band and Dancing

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HOSPITALITY PACKAGES

Private Hospitality Suite Options

Premier	8 tables [80 people]	£10,800
Platinum	6 tables [60 people]	£8,700
Gold	4 tables [40 people]	£6,200
Silver	3 tables [30 people]	£4,950
Bronze	2 tables [20 people]	£3,500

Hospitality Restaurant Options

Exclusive	1 table [10 people]	£1,850
Shared	Individual seat [per person]	£195

All prices are subject to VAT

Please note: Hospitality Packages are during the day only and do not include entry to the Cocktail Party or Gala Dinner in the evening. Combined Daytime Hospitality and Evening Gala Dinner Packages are available.

PRIVATE HOSPITALITY MENU

Create a bespoke menu for your guests to enjoy on the day. Each menu comprises a mix of hot, cold, salad and dessert options.



GALA DINNER

Book a table or individual places. We are certain it will be a night to remember. So book early to secure your place.

£225 per person

£2,150 for a table of ten

All prices are subject to VAT

LEONARD LOUNGE

The Leonard Lounge is a marquee equipped with a pay bar and TV screens, with live coverage of the day's action from both competitions. Tickets include spectator entry, a hot dish and one beverage (wine, beer, cider or soft drink).

£25 per person

£20 Tickets for groups of 10 or more

All prices are subject to VAT

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SPONSORSHIP

The RCUK Charity Sevens presents an excellent sponsorship opportunity, which at the same time is directly contributing to charitable fundraising. It's a fantastic way to advertise your company to a wide audience and be associated with a great fundraising effort.

In its inaugural year the event enjoyed good coverage in the media as well as on Sky's - The Rugby Club. This year the plan is to gain even more exposure and publicity for this high level event.

With so many UK based global corporations from within the oil industry and all associated support and service providers expected to participate, this presents a fantastic opportunity where you will benefit from exposure to some of the most prestigious British and Worldwide businesses.

A wide range of sponsorship packages are on offer to suit all budgets and goals, from £1,000 to £16,000 with the top packages incorporating hospitality elements to make it a day for corporate entertainment whether you want to reward key employees, host customers, top performing partners or your suppliers.

BUSINESS NETWORKING ZONE

Every company that gets involved in this year's event, by entering a team, taking a hospitality or sponsorship package can take advantage of our networking zone. Located adjacent to the hospitality area, this is a great opportunity to promote your company effectively to like-minded businesses. Those companies taking either a hospitality or sponsorship package will enjoy a significantly discounted rate at £150 plus VAT.



TEAM ENTRY

Give your employees the chance to test their rugby skills against a host of other teams drawn from the corporate world. The standard will be as high as the competing companies can muster. Boost your chances on the day by bidding for additional specialist sevens players to join your Contact Sevens squad and for coaching from a top International player.

CONTACT SEVENS

Compete for the prestigious Trafigura Cup with the winning team gaining automatic entry to the "King of 7s", the Corporate Sevens Championship decider. Losing semi-finalists compete for the Trafigura Bowl. Squads comprise of 12 male players. If teams can't quite muster a full contact squad or need a bit of help, there is the opportunity to have up to three specialist sevens players in your squad. Plus there is the opportunity to bid to have your team coached prior to the event by an International player.

MIXED TOUCH

As with the Contact Competition, each squad will comprise of 12 players. There are no rules regarding the composition of a squad but there must always be a minimum of 2 females of the six players in the team on the pitch at any one time.

A chance to be the first team to lift the Mixed Touch Competition's inaugural Trafigura Shield with the losing semi-finalists competing for the Trafigura Vase. Suitable for both beginners and experienced players, this will be a mixed competition of this non-contact, six-a-side recreational rugby.

This initial staging is guaranteed to put Touch firmly on the corporate rugby map.

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RCUK CHARITY SEVENS DEMELZA HOSPICE CARE FOR CHILDREN



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“ADDING LIFE TO DAYS WHERE DAYS CANNOT BE ADDED TO LIFE”

Demelza is a charity providing hospice care for over 570 children with life-limiting illnesses and their families across Kent, East Sussex and South London.

Demelza needs to raise over £7million per annum just to keep its service running and relies almost entirely on voluntary contributions.

£1,269 provides 24 hours of care, including a good night’s sleep for families knowing that their child is safe in the hands of someone they can trust.

£8,883 provides a short holiday where the children can add life to their days and Mum and Dad can simply be just Mum and Dad again.

Last year RCUK Charity 7s raised over £100,000 and this year we want to raise even more. By taking a sponsorship option, you will be directly contributing to this charity that provides such vital care, free of charge to families when they need it.

**LAST YEAR
CHARITY 7s
RAISED OVER
£100,000**



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RCUK CHARITY SEVENS ABOUT US



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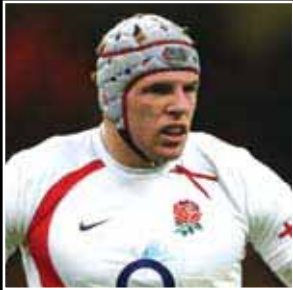
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ABOUT US



James Haskell, England, Stade Francais and former Wasps flanker

Founder

James is the inspiration behind the RCUK Charity Sevens, bringing together the worlds of rugby and business to create a fantastic day of Rugby Sevens - Contact and Mixed Touch Rugby,

all in the aid of charity. James made his London Wasps debut at 18 against Harlequins, still remaining today as the youngest Premiership debutant for the Club. On the 17th March 2007 James made his debut in the England senior side in the RBS 6 Nations Cup against Wales at the Millennium Stadium, Cardiff. Recently James has moved his Rugby career across the channel to France, to join one of Europe's most glamorous clubs - Stade Francais.



Ian Robertson, BBC Rugby Correspondent and former Scottish International

Commentary

We're delighted to have Ian Robertson, BBC Rugby Correspondent and former Scottish International, back for the second year running to provide live in-stadium

commentary for the semi-finals and finals of the Contact Competition. The outstanding commentary of this seasoned professional will add to the thrill and excitement as the best of the Corporate teams on the day battle it out to lift the prestigious Trafigura Cup and Bowl.

We would like to thank our main sponsor, partners and suppliers who have already committed to help us, hopefully make this event even more successful than last year!

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Trafigura is one of the largest independent companies trading commodities today.

They handle every element involved in the sourcing and trading of crude oil, petroleum products, renewable energies, metals, metal ores and concentrates for industrial consumers.

1,700 of their people operate in offices in 35 countries across the globe to give them the local knowledge to anticipate and respond to variations in global supply and demand.

In the oil sector, Trafigura has access to over 30 million barrels of storage facilities through a combination of owned terminals under its PUMA network and long-term lease agreements with third party oil terminals; they also time charter in excess of 60 vessels worldwide.

In the metals and minerals sector, Trafigura currently owns and operates concentrate storage facilities and two mines, one in Peru and one in Mexico. Additionally, Trafigura is a significant stakeholder in a smelter and in various publicly listed mining entities.

Capitalising on resource trading and investment expertise Trafigura has diversified into asset management through the development of offshore hedge funds.



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