

Technical Information for Adverts

Page size to be A5 (148.5mm x 210mm), therefore advert sizes:

Full page: 148.5mm x 210mm (154.5mm x 216mm inc. bleed) to have an additional 3mm all the way round (bleed) to ensure when trimmed any part of the design that runs to the edge of the page actually does so and you don't get unsightly white edges if the trimming is slightly off. We also suggest any text on the advert is a minimum of 5mm from any edge.

Half page: 128.5mm x 90mm

This will leave a 10mm gap around any advert which will make it sit well on the page.

Format for accepting files:

Ideally JPEGs or TIFF files (300dpi at correct size).

We can also accept Illustrator, Photoshop and EPS files, with the text "converted to outlines". Please save any Photoshop/Illustrator/EPS files in version CS2 or earlier.

ANY IMAGE ELEMENTS MUST BE AT LEAST 300dpi AT THE OUTPUT SIZE.

1. **Please select background for advert (see pages 4 - 9)**
2. **Please select message you wish to appear, and/or supply text to appear on advert**

Message 1

“we would like to wish Trafigura and RCUK Charity Sevens every success”

Message 2

“would like to wish RCUK Charity Sevens every success for September 4th”

Message 3

“we would like to wish Trafigura every success for the Charity Sevens”

3. Please select desired font to be used

Font A - Helvetica, *Helvetica italic*

Font B - Humanist 521, *Humanist 521 italics*

Font C - Stone, *Stone italics*

Font D - Frutiger, *Frutiger italics*

Font E - Times, *Times italic*

Font F - Palatino, *Palatino italics*

Font G - Trebuchet, *Trebuchet italics*

Font H - Eurostile, *Eurostile italics*

4. The pages at the back of this document show examples of the various styles

BACKGROUND HP A



GUARANTEED
WORLDWIDE
COVERAGE

BACKGROUND HP B



BACKGROUND HP C



staying ahead of the competition

BACKGROUND HP D



INVESTING
FOR THE
FUTURE

BACKGROUND HP E





GUARANTEED
WORLDWIDE
COVERAGE



INVESTING FOR THE FUTURE

BACKGROUND FP C



COMPANY | NAME

COMPANY
LOGO

would like to wish RCUK Charity Sevens
every success for September 4th



GUARANTEED
WORLDWIDE
COVERAGE

Contact info
County
Postcode
tel: 010 000 0000
www.acompany.com

COMPANY | NAME

company tagline

Contact info
County
Postcode
tel: 010 000 0000
www.acompany.com

*we would like to wish Trafigura
every success for the Charity Sevens*

COMPANY | NAME

tel: 010 000 0000
www.acompany.com



staying ahead of the competition

COMPANY | NAME

would like to wish RCUK Charity Sevens
every success

COMPANY
LOGO



INVESTING
FOR THE
FUTURE

Contact info
County
Postcode
tel: 010 000 0000
www.acompany.com



COMPANY | NAME

success through teamwork

Contact info
County
Postcode
tel: 010 000 0000
www.acompany.com

*we would like to wish Trafigura
every success for the Charity Sevens*

COMPANY | NAME

COMPANY
LOGO

would like to wish RCUK Charity
Sevens every success for
September 4th



GUARANTEED
WORLDWIDE
COVERAGE

would like to wish RCUK charity
Sevens every success for
September 4th



INVESTING FOR THE FUTURE